

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of : Steve Riedl, et al.
Serial No. : 10/662,776
Filed : September 15, 2003
For SYSTEM AND METHOD FOR ADVERTISEMENT
DELIVERY WITHIN A VIDEO TIME SHIFTING
ARCHITECTURE
Group Art Unit : 4127
Examiner : Adam B. Chomesky
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDEMENT AND RESPONSE TO OFFICE ACTION

Sir:

In response to the Office Action dated February 5, 2008, please reconsider
the above-identified application in light of the following:

Amendments to the Specification begin on page 2 of this paper;

Amendments to the Drawings begin on page 4 of this paper;

Amendments to the Claims begin on page 5 of this paper; and

Remarks begin on page 24 of this paper.